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USDA Inside USDA Information

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INSIDE THIS ISSUE

USDA recognized at international film meet for excellent television films, produced for Forest Service's birthday...deadline passed for commenting on proposed public information job standards...opportunity for printers and others to attend the Capitol printing show and educational conference in Washington, D.C.,...and more.

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USDA GETS SILVER & BRONZE MEDALS

USDA received a silver and a bronze medallion for two television public service spot announcements at the 23rd International Film and TV Festival in New York. There were entries from 37 countries.

The award-winning spots were part of USDA Forest Service's 75th birthday celebration campaign and were produced by the Video and Film Center of the Office of Governmental and Public Affairs.

Larry Quinn, acting head of the Video and Film Center, says these two spots are a good example of a high-quality product which can result from joint work by government motion picture production specialists and outside contractors. The Video and Film Center staff did the technical production. Wolfgang Schubert was the cameraman, Don Stafford was the sound recordist and Robert Boyer was the film editor. GPA used contract writers and narrators in preparation and voicing of this spot series. Technical consultant for production was Wally Shiverdecker of the Forest Service.

It might be noted that all three television networks accepted the spots for use in their public service campaigns. This was in addition to direct use by many individual stations nationwide.

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LATEST ON INFO JOB STANDARDS

The November 19 deadline has passed for "public comments on the tentative standards for the new public affairs series, GS-1035. But the Office of Personnel Management has agreed to take additional comments from selected organizations for a few more weeks. These are special arrangements, however, and individual or agency comments are no longer being accepted. GPA will be represented in a special group of public affairs officers which has been organized and given permission to file late comments to OPM.

The GS-1035 public affairs series would replace the present GS-1081 public information series.

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CAPITOL PRINTING
SHOW IS UNDERWAY

Commercial printers, large and small, and government printing officials have an opportunity to meet at a new equipment show and concurrent educational conference program in Washington, D.C., November 20-22. The show and conference is sponsored by the printing industry of metropolitan Washington. It was expected to assemble 10,000 printers, graphic arts executives and government and association leaders from a 300-mile radius of Washington for the 3-day event.

The educational conference contains three segments--management, prepress and press and bindery. It should be of specific interest for government printers. Acting Assistant Public Affairs Director for Graphic Arts, David Sutton, has more details about the conference.

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FSQS INFORMATION
STAFFER RETIRING

Betty Ring, with the information staff of USDA's Food Safety and Quality Service, will be retiring soon, according to friends. Betty, who also served with the Animal and Plant Health Inspection Service and former Agricultural Research Service information staffs at one time, will be honored with a farewell party on Friday, December 12. Those interested in attending and contributing should contact Hedy Ohringer or Herb Gantz of the FSQS information staff (447-9113) or Betsy Adams of the APHIS information staff (447-6190).

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JOINT COMMITTEE
HAS PLANS

The Joint Committee on Printing, which has been holding public meetings around the country, will conclude its sessions with "a consummate public meeting in Washington, D.C., in April 1981," says Andrew G. McKay, staff director and general counsel. JCP will then spend about 30 days rewriting the printing and binding regulations...including "distribution criteria" next time. You'll have a chance to comment before the regulations are set in concrete in the fall of 1981.

Meantime, McKay says that the JCP will visit every authorized agency printing plant once every 3 years, starting next summer...will recommend strengthening agency central printing and publications management organizations...and will rely more on the management skills of agency printing officers by "overseeing" rather than "managing or supervising."

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